

Burnal Equinox 2017 Event Wrap-up Report

Overview

The 2nd annual Upstate NY Burnal Equinox: Bullieve, was held on Saturday, March 4, 2017, 6pm - 6am at The Fishbowl Warehouse, 282 McKee Rd. in Rochester, NY.

Debi "Crackerjack" Mansour served as the producer of the event and worked with a team of department leads.

Proceeds will be donated to POrtalBurn, Western NY's official regional burn, specifically for Art Grants.

Tickets

Ticket Prices were \$18+fees in advance or \$25 at the door.

Online ticket buyers were offered the option to donate an additional amount towards art grants (minimum of \$3 donation).

112 advance tickets were sold for a gross total of \$2,050.45. Seven people chose to donate an additional amount totalling \$41. Door sales totaled \$600. The combined total is \$2691.45.

Attendees/Admission

This was an all-ages event with all attendees under the age of 18 accompanied by a parent or legal guardian. All attendees were required to show ID at the door and those 21 or older were given UV reactive hand stamps to designate such. Anyone under 21 was not given a stamp.

Doors were open from 6 pm to Midnight.

Art and Workshops

Participants made the following things happen: Custom Bullieve themed Screenprinting, Grilled Cheese Sandwiches, Gift Bar, Calf-eh Station for Hot Drinks, Cuddle Puddle, 6 x 6 Make Your Own Art Gallery, Bondage Rope Lessons, 10 Principles Magnetic Poetry, Bull Necklace Game, Bull Mini-Effigy Burn, Virgin Education Station, Tarot Card Readings, Cup Decorating, Various Art Installations, Fire Spinning, DJ Sessions, and much, much, MORE.

Volunteerism

The following persons volunteered as Lead Organizers:

DEPARTMENT	WHO	Head of department is also responsible for recruiting volunteers
Logistics	Debi	Set up ticket purchase, secure location/permits/insurance, facilitate official BM status, overall event production
Parking	Debi	Map out parking plan and recruit volunteers to help park
Cuddle Puddle	Leja	Set up a cuddle puddle area with lots of pillows and nice fabrics, etc.
Art	Storm/Angela	Recruit/coordinate artists to bring their work to the event, placement, onsite liaison
Door	Lucious	Develop door plan, Check tickets/ID/Sign waiver, hand out bracelets
Promo/Communications	Debi	FB/BM Site/Announce lists
Gift Bar	Painter/Sheck	Bar bitch
Music	Bird	Recruit/coordinate DJs and other performances, secure equipment, assist with setup/tear down
Fire	Mike U	Write safety plan, set perimeter, implement plan
Signage	Debi	To get people to the right area for parking, and then from parking to the door
Greeting & Virgin Education	Dusty	Develop plan for fostering Burner Education and Greeting

Items of Note

The purpose of this event was to celebrate the Equinox and foster relationships within our regional Burner community, as well as raise money for Art Grants at our regional burn. We were thrilled that many participants traveled from as far as 3-4 hours away to attend.

To minimize costs and waste, the Producer made the decision that Bernal Equinox would not buy anything that would need to be stored, such as DPW items. We also did not give any art grants. This allowed us to put on a killer event on a shoestring budget with a healthy chunk of change raised for art grants at our bigger summer-time event. It also encouraged attendees and artists to embrace 'recycle/reuse' practices in every aspect of planning.

The weather was not cooperative and the temperature was down in the lower teens. This dissuaded many who had hoped to spin fire although a few brave souls went ahead.

The LNT results were much better this year as a result of being very specific with artists and participants that they would need a plan for any trash produced by their contributions.

There was one medical incident. A virgin participant over-indulged in alcohol and we made the decision to call 911 to ensure they received proper medical care. The Emergency Responders were very helpful and accommodating. We later learned the individual had been travelling extensively for 2 days prior to the event and had not slept, which likely contributed to their condition. The next day, they fully recovered and said they fell in love with the WNY Burners.

Expenditures

Item	Budgeted	Actual	Date Paid	Notes
Venue				
Fishbowl Warehouse	\$500.00	\$500.00	3/3/2017	
Event Insurance	\$300.00	\$208.10	2/23/2017	
DPW	\$0.00	\$0.00		
Porta-potty	\$200.00	\$140.40	2/16/2017	
Door				
ID Bracelets/Swag	\$200.00			
150 Carabiners (Swag)		\$169.50	1/25/2017	
Admission Bracelets		\$9.21	1/25/2017	
Volunteer Laminates	\$30.00	\$5.00	3/1/2017	
Waivers	\$0.00	\$0.00		Donated
Fire				
Wood	\$80.00	\$0.00		Donated
LNT				
Trash bags	\$10.00	\$0.00		Donated
Paper towels	\$10.00	\$0.00		Donated
Cleaning supplies	\$40.00	\$0.00		Donated
Fees				
PayPal	\$100.00	\$44.58		
Brown Paper Ticket Fees				Included in ticket price
Total Expenses	\$1,470.00	\$1,076.79		
Total Revenue		\$2,691.45		
Total to PortalBurn Art Grants		\$1,614.66		